

CLEMTON PARK PUBLIC SCHOOL

Newsletter Advertising



The following schedule represents the Clemton Park Public School – Newsletter advertising

1.0 RATES

TERM RATES			
SIZE	DURATION	COST	COST +GST
Business Card	1 school term (weekly publication)	\$200.00	\$220.00
One Eighth page	1 school term (weekly publication)	\$400.00	\$440.00
YEALY RATES (includes 10% discount)			
SIZE	DURATION	COST	COST +GST
Business Card	4 school term (weekly publication)	\$750.00	\$750.00
One Eighth page	4 school term (weekly publication)	\$1500.00	\$1500.00

Organisations wishing to advertise for a period of 1 year, receive a 10% discount as indicated above.

2.0 DISCLAIMER

A disclaimer is to be placed on the Newsletter page containing advertising, stating that:-

The inclusion of any advertising does not constitute or imply endorsement, sponsorship or recommendation thereof by the Clemton Park Public School.

3.0 ADVERTISING SPACE

Advertising will be limited to not more than 1 page (back to back- 2pages) per week.

4.0 GST

GST is required to be paid for advertising income as it cannot be deemed a donation under Federal Tax Laws.

5.0 CONFLICT OF INTERESTS

Other Schools: -

Advertising for private schools, Private tutoring businesses and other Public schools are deemed to be in conflict with the interests of the public education system or CPPS and therefore not endorsed.

Other similar business on site-

The school has the right to refuse advertising for business similar to ones being leased on the school site

Types of Business-

It will be up to the discretion of the Principal to what constitutes an appropriate business to be advertised.

(Please note that only business advertising in the Newsletter will be allowed to leave leaflets in the front foyer of the Administration Block)